

CARAVAN AND CAMPING STATE OF INDUSTRY 2017

The State of Industry is a comprehensive review of all caravanning and camping tourism figures, recreational vehicle manufacturing and registration statistics for 2016. This is discussed in context with the national economy along with historical industry trends to help inform industry of the current situation and the trajectory of the future of the caravanning and camping sector.



KEY FINDINGS FROM THE REPORT

21,841 Recreational Vehicles were manufactured in 2016



the **second largest year** for manufacturing in the last **37 years**

An estimated **\$1.8 billion** of revenue was generated

\$1.05 billion - cabins
\$730 million - powered sites
\$108 million - unpowered sites

The **30-54** age group represents **47%** of domestic caravan and camping overnight **trips**

The **55+** age group represents **44%** of domestic caravan and camping **nights**

5.5 MILLION TRIPS



22.5 MILLION NIGHTS

91% of the market is **domestic** travellers and campers

KEY

REGISTRATIONS

DOMESTIC TRIPS

DOMESTIC NIGHTS

NORTHERN TERRITORY

1,708
 319,063
 1,702,853

QUEENSLAND

160,774
 2,347,384
 10,735,135

A.C.T.

4,702
 85,497
 246,567

WESTERN AUSTRALIA

87,265
 1,532,530
 6,727,801

SOUTH AUSTRALIA

51,446
 1,069,067
 4,298,041

NEW SOUTH WALES

139,217
 4,009,885
 16,983,935

VICTORIA

151,899
 2,809,115
 9,363,055

TASMANIA

18,290
 372,481
 1,561,661

Data source: Tourism Research Australia, 2017

Working collaboratively with State Associations on research that benefits the Caravan and Camping Industry



The information in this fact sheet should be used as a guide only.

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